

Academic degree:

Bachelor in Administration and International Business

Professional Title:

Licensed in Administration and International Business



Empower your passion for self-discovery in a responsible, creative, and empathetic manner.

We incorporate the SDGs into your education!!

The SDGs are the Sustainable Development Goals that world leaders defined in 2015 to ensure a better future for upcoming generations. UCV has incorporated these 17 goals into its educational proposal and research lines so that you become a professional who contributes to a more sustainable world.

A solid humanistic education

To transform yourself into a better person, with human skills and strong values, so that you can contribute to the development of society and adapt to the changes of the current world.



English in all cycles

You will speak the language spoken by the world, thanks to the inclusion of English in every cycle within the curriculum of all professional careers.

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licensed campuses to move forward.

Ate San Juan de Lurigancho
Callao Los Olivos
Chepén Moyobamba
Chiclayo Piura
Chimbote Tarapoto
Huaraz Trujillo

We certify your knowledge

Support your knowledge and access your first internships with three intermediate certifications of high labor demand and great utility for entrepreneurship.

VI
CYCLE

Certificate in Business Management and Foreign Trade

VIII
CYCLE

International Purchasing Analyst

VIII
CYCLE

Human-Centered Innovative Entrepreneurship

Discover what you will work on

1.

Administrator of foreign trade policies and integration processes.

2.

International commercial representative in the public and private sectors.

Skills and competencies of a professional in Administration and International Business.

Code: PP-IN-01.01
Version: V02
Date: 12/20/2023

Contact us



If you are ready to move forward, pre-register here



Universidad César Vallejo

We are the largest university in Peru.



Degree with international dual accreditation

ADMINISTRATION AND INTERNATIONAL BUSINESS

Get ready to learn how the global market works, the economy, and the global context.

IGS
IMMEDIATE GRADUATION SYSTEM

Get your degree upon graduation

GOOD



Teaching



Employability



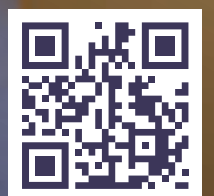
Academic Development



Environmental Impact



Scan this code and leave us your information.





Curriculum of the Administration and International Business program

We are the largest university in Peru.

Mandatory Curricular Experiences

English
Prerequisites

Computing
Prerequisites

Line Course
Prerequisites

* All previous mandatory curricular experiences are prerequisites.

III cycle

- Creativity and Innovation
- Philosophy and Ethics
- Mathematics for Finance
- Statistics and Data Analysis
- English III

IV cycle

- Scientific Research Methodology
- International Trade
- Accounting and Finance
- Merchandising, Nomenclature, and Tariff Classification
- English IV

V cycle

- Business Analytics
- Costos y Cotizaciones Internacionales
- Legislación y Operatividad Aduanera
- Marketing
- Inglés V

VI cycle

- International Business Law
- International Financial Management
- International Market Research
- Elective Curricular Experience
- English VI

VII cycle

- International Supply Chain Management
- International Marketing
- International Sales Management
- Artificial Intelligence and Machine Learning
- English VII

VIII cycle

- Human Talent Management
- International Business Plan
- Elective Curricular Experience
- Project Management
- English VIII

IX cycle*

- Research Project
- Pre-professional Practice I
- English IX

X cycle*

- Development of the Research Project
- Pre-professional Practice II
- Inglés X

I cycle

- Logical Thinking
- Communication Skills
- Sustainable Development Goals
- Administration
- English I

II cycle

- Climate Change and Risk Management
- Constitution and Human Rights
- Vallejo Lecture
- Economics
- English II

VI Cycle

- Strategic Decision Making
- Strategic and Financial Planning
- Brand Management in the Digital Age

VIII Cycle

- Finance and Business Valuation
- Innovation and Technology Management
- Innovation for People Management

Elective Curricular Experiences



Intermediate Certification

- International Purchasing Analyst
- Human-Centered Innovative Entrepreneurship



Intermediate Certification

- Certificate in Business Management and Foreign Trade



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International Agreements

It has more than 120 international agreements with universities from different countries around the world, including **The Michigan State University in the United States.**



Degree with international dual accreditation

Second academic degree with **Montpellier Business School in France.**



Redes Internacionales

Pertenece a:

- **Academy of International Business**, la red académica mundial más prestigiosa en negocios internacionales.
- **Network of International Business Schools**, red de colaboración de universidades para la internacionalización de estudiantes y docentes.

